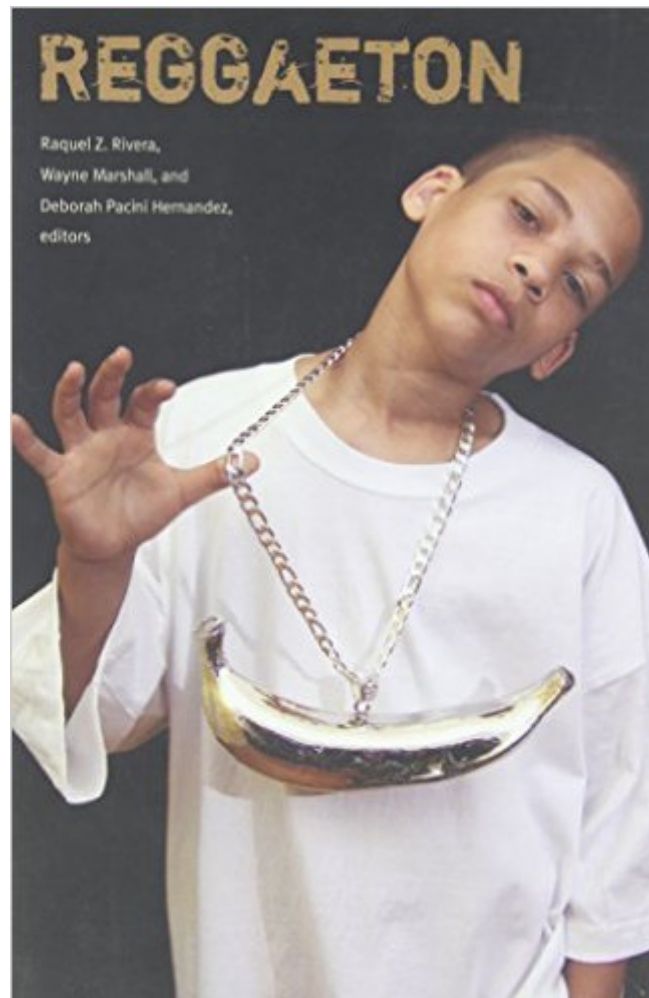


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# Reggaeton



## Synopsis

A hybrid of reggae and rap, reggaeton is a music with Spanish-language lyrics and Caribbean aesthetics that has taken Latin America, the United States, and the world by storm.

Superstars—including Daddy Yankee, Don Omar, and Ivy Queen—garner international attention, while aspiring performers use digital technologies to create and circulate their own tracks.

Reggaeton brings together critical assessments of this wildly popular genre. Journalists, scholars, and artists delve into reggaeton's local roots and its transnational dissemination; they parse the genre's aesthetics, particularly in relation to those of hip-hop; and they explore the debates about race, nation, gender, and sexuality generated by the music and its associated cultural practices, from dance to fashion. The collection opens with an in-depth exploration of the social and sonic currents that coalesced into reggaeton in Puerto Rico during the 1990s. Contributors consider reggaeton in relation to that island, Panama, Jamaica, and New York; Cuban society, Miami's hip-hop scene, and Dominican identity; and other genres including reggae en español, underground, and dancehall reggae. The reggaeton artist Tego Calderón provides a powerful indictment of racism in Latin America, while the hip-hop artist Welmo Romero Joseph discusses the development of reggaeton in Puerto Rico and his refusal to embrace the upstart genre. The collection features interviews with the DJ/rapper El General and the reggae performer Renato, as well as a translation of "Chamaco's Corner," the poem that served as the introduction to Daddy Yankee's debut album. Among the volume's striking images are photographs from Miguel Luciano's series *Pure Plantainum*, a meditation on identity politics in the bling-bling era, and photos taken by the reggaeton videographer Kacho López during the making of the documentary *Bling: Blood, Diamonds, and Hip-Hop*. Contributors: Geoff Baker, Tego Calderón, Carolina Caycedo, Jose Davila, Jan Fairley, Juan Flores, Gallego (José Raúl González), Félix Jiménez, Kacho López, Miguel Luciano, Wayne Marshall, Frances Negrón-Muntaner, Alfredo Nieves Moreno, Ifeoma C. K. Nwankwo, Deborah Pacini Hernandez, Raquel Z. Rivera, Welmo Romero Joseph, Christoph Twickel, Alexandra T. Vazquez

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> Musical Genres > Ethnic & International > Salsa #445 in Books > Arts & Photography > Music

> Musical Genres > Rap

## Customer Reviews

I hear the boom chk chick outside my window in Bushwick nearly everyday. I am not a fan of Reggaeton so I bought this mother to try to understand the want for that repetitive beat. I still don't understand after reading this but it was an interesting read. Not enthralling but interesante.

ME FUE MUY UTIL ESTE LIBRO PARA UNA PUBLICACION QUE HICE... LASTIMA QUE ESTA REDACTADO EN INGLES.

Thanks for the good service! I was satisfied with my order. Excellent value for the price yes i agree thanks

I was thrilled to find a scholarly application of Reggaeton music. This book provided a nice overview of Reggaeton, from its unique beat structure and musical characteristics, to its shared origins in Panama, Puerto Rico, and the Dominican Republic. I found this to be a technical and interesting account of a unique and mixed genre of music. I especially liked the commentary on why Reggaeton music is growing in popularity around the world. The dual nature of Reggaeton uniting and dividing Latin America was also interesting. This book is highly recommended for music lovers and musicologists alike!

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